



For 21 Years Vicks Advertising has been passed upon by a Board of Physicians.

## ESCAPE from the MISERY OF COLDS

Use specialised medication for nose and upper throat where most colds start

**Hipps Prevents Colds Developing** - Don't wait for the misery of a cold to start. At the very first warning sneeze, sniffle or nasal irritation, put a few drops of Vicks Vapo-Rolol on your nostril immediately. Used in time, Vicks Vapo-Rolol prevents the development of many colds.

Used in more homes than any other medication of its kind.

**Colds Stuffy Head, Too** - Even when your head is all clogged up from a cold, Vicks Vapo-Rolol gives you a comforting relief. It quickly clears up the stuffy nose, and eases the clogging in the mucous membranes.

**Hipps in the Making of Vicks Vapo-Rolol**  
VICKS  
VAPOR-ROL

## Projects With Possibilities

Western Canada is to derive the maximum of benefits from the plans and operations of Ducks Unlimited. Since project reached the stage of initial field work during the summer just past, close co-operation between and co-ordination with the activities of all departments of the federal and western provincial governments is highly essential.

At the outset of its active career in Manitoba, Saskatchewan and Alberta, the organization, along with the Provincial Parks and Recreation Administration and the two organizations with a joint objective of conservation of water, but for different reasons, have maintained not only friendly relations but have exchanged information and have collaborated closely in carrying out their respective projects.

The work to be done, however, is not limited to the co-ordination and, in due course will in the future, be extended to harmonies with and further promote the activities of the provincial governmental departments, including those devoted to construction and maintenance of highways and those devoted to the administration of game laws and conservation of wild life, as well as those concerned with agriculture, the development of natural resources and publicity, to name some provincial government activities which could very well be tied in with water conservation to the ultimate advantage of all concerned.

### A Landlubber Ambition

For the benefit of those who may not be very familiar with the scope of operations and ambitions of Ducks Unlimited, it might be appropriate at this stage to say that the primary objective of this organization is to conserve existing breeding and resting grounds for ducks in the northern reaches of the three prairie provinces, to extend them and to develop new ones whenever conservation of water, topographical features lead themselves to such an undertaking.

Where such areas are not already game preserves and bird sanctuaries birds and other game are protected within the boundaries of the game hunting grounds, where sportsmen who are willing to conform to the tenets of wild life conservation within the boundaries of proper control measures may take their pleasure in season.

A report on the first season's work carried out in the field by Ducks Unlimited in the three prairie provinces, involving the construction of dams and other appropriate work have already been completed and these, together with two additional contemplated projects will impound runoff water next spring and, to quote the organization's report, "restore to natural, profitable use, 100,000 acres of water, marsh and upland each acre capable of producing 100 ducks" or a total of ten million ducks.

### Other Aids to Sensory

It requires little imagination to sense what such an undertaking may well mean to the people of the prairie provinces who are potential paradise for visiting hunters sportsmen and nature lovers from all parts of the continent, provided the necessary steps are taken to let them know that the areas of recreation and rest exist and means to make them accessible are functioning.

Such an objective necessarily entails the construction and maintenance of adequate highways coupled with an effective program of publicity in those areas from which tourists with leisure and means can be drawn to enjoy the available attractions and incidentally, leave some of their good natured provinces. The latter is a natural and inevitable corollary of the former.

With all governmental departments combining to provide all the necessary facilities to make the most of the site of these projects and of others which undoubtedly will follow in the future, it is not difficult to foresee that the results may well have a profound and beneficial effect on the economic life of the country.

### International Goodwill

The possibilities for the future are well summed up in the closing paragraph of a report on the activities of the organization in the following words:

"Ducks Unlimited is a co-operative enterprise in sport and conservation - of international scope. Its immediate purpose is to restore and increase ducks - as an integral part of a sound development of all resources. Its ultimate results will include the generation of understanding and goodwill throughout the whole continent."

### Commemorative Coinage

**New Silver Dollar Will Be Struck By Royal Canadian Mint**

A new silver dollar commemorative of the visit to Canada next summer of King George and Queen Elizabeth, will be struck shortly by the royal Canadian mint, Prince Rupert, British Columbia.

The coin will bear the likeness of King George on one side and a design symbolizing the royal visit on the opposite side.

This will also be an issue of stamps in three series to commemorate the event. The one-cent stamp will be green with the features of the king and queen. The two-cent stamp will show the national war memorial which His Majesty will unveil next May, while the likenesses of the king and queen will appear on the three-cent stamp which will be large in size and red as at present.

The tasseled squirrel grows ears that each fall. These grow to a length of 1½ in., by midwinter and then fall off.

In England, a Sunday blue law states that "cut flowers can be bought on the Sabbath, but no potted plants."

Science says four out of five people are untrodden by nerves. They are the ones you hear hocking.

Germany has prohibited the use of wheat and rye as foods.

An adult needs about 900 pounds of fresh vegetables a year.

Small fish are burned as candles by Alaskan miners.

2237

## Farther North

### Highway Opening Up East Mineral Area in Northern Alberta

One hundred miles of highway now connect The Pas with Mafeking, now and south, to provide a link between the "inside" and the "outside" of the Rockies. There remains only the official opening of No. 10 highway to introduce this fact to the general public of Canada.

Some day, perhaps, the road will be carried on to the Hudson Bay, to connect by highway the most northerly part in America, Churchill, with Cape Horn, to the South. This is the scene of the construction of the First, Fort Lake and Cranberry Portage, the anticipated site of immediate future development, the road must be carried to the Portage. From there its future traffic can be carried economically by barge to and from surrounding communities.

Only 40 miles of new road, at the cost of \$1,000,000, is all that is guaranteed that the trade and benefits from these mineral areas of the future will accrue to Manitoba, the builders of the new road - Northern Mail, The Pas.

### Wild Fowl Photographed

#### Miss Squire, Of Kansas, Spends Summer In The Far North

Miss Elizabeth Squire, one of the most well-known and game photographers in Canada and the United States, is back in Harper, Kas., after another summer of camera shooting in Canada's northern regions.

A color reel of the Canadian Rockies, Inlet, shorts of rare black and white game birds, and a few pictures taken on her latest expedition.

Miss Squire studied in University of Kansas, majoring in dramatics, but turned to photography after graduation in 1932. She says she does not make sufficient money at her photography to call it a profession, spending too much time at it to call it a hobby.

Miss Squire went into the northland in June. She travelled by plane and when she got to Fort Churchill, Man., to Battle Lake via the S.S. Nasopis was included. She said she loved life in the north and planned to return next summer.

A Hungarian shepherd, 81 years of age, is reputed to have the world's record mustache. It measures 26 inches from tip to tip.

Miss Walter Gobell never was in America. He only reached Newfoundland on his voyage to the New World.

The Christian world never has adopted one uniform Bible. There are ten different versions in use today.

The Cassiarine River, in Venezuela, flows in opposite directions in different seasons.

### DEATH FROM THE SKY IN SPAIN!

The following is a summary of the report of the Bureau of International Cooperation.

The Bureau has received a report from the Spanish government that

the Spanish government has issued a decree that all persons

employed in the public service

shall be required to take

an oath of allegiance to the

Spanish government.

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## Launch Movement Towards Increasing Industrial Use Of Farm Products In Canada

A survey of all the facilities in Canada for farm chemical research, as a first step towards increasing the industrial use of farm products, was announced by D. G. McKenney, chairman of the national chemurgy committee of the Canadian Chamber of Commerce.

At the same time Mr. McKenney announced personnel of the committee's executive and its three sub-committees on agriculture, industry and science and research.

By its survey, the committee hoped to impress on industry the value of using scientific discoveries of agriculture to help it find new and more closely connected academic research with its practical application to agriculture and industry, he said.

"I believe Canadiana have the capacity to co-ordinate ultimately the genius of our scientists with the talent found in the research laboratories of Canadian industry and join with it to produce greatly of Canadian agriculture and its resources of private enterprise in a combined frontal attack on the dual problem of idle men and idle acres," Mr. McKenney said.

New details step evolved from the meeting in Toronto last month of 73 representatives of the agricultural community, colleges, government and non-government agencies, the press and industrial administrators, he explained.

"Because every dollar the farmer receives goes to the farmer required for taxes, interest and insurance for manufactured products and services from urban Canada, the business community is anxious in its own interest to increase the cash the farmer has available," he said.

"The farmer himself deserves the best standard of living that we can give him and requires more cash than for food. The farmer who wants to earn more needs more funds for carrying on research and would welcome great co-operation on the part of both agriculture and industry. This is there; it is an opportunity and a need for co-operation on a national scale."

Examples of what such study might result in was use of cotton as a raw material in southern Canada for use of peanuts and beans for many industrial uses. In Canada, for instance, could be increased to the advantage of agriculture. Juices of small fruits could find possibilities. Honey, tobacco, hops and apples could all had possibilities of greater industrial use, provided the scientist could effect fuller co-operation between agriculture and industry.

**New Victorian Age**

Queen Victoria Enjoying Great Popularity On The Theatrical Stage

King George VI, when he arrives in this country next May, will find his great-grandmother Queen Victoria, the extraordinaire popularity in the theatre and to a lesser extent in our new books. We assume that the theatrical fashions will not change for nearly six months, but if anything, the coming summer.

The approaching Royal visit should stimulate interest in the Queen-Empress, who was also the "Widow of Victoria," on stage. New books about Victoria and the Age will keep on. Women's dress will emphasize the Victorian note. There were, however, at the Metropolitan Opera, an operetta.

Next spring, then, we shall be witnesses of a striking change in American acting between now and for of George VI and George III; but also, in the United States, the Queen and Victorians were not greatly admired in this country when Lytton Strachey began to let them his attention.

It is true that the Queen herself fared very well at Strachey's hands, but the general public did not notice it. Her name became synonymous of a stuffy and staidish sort of life. Now we feel differently. — New York Times.

### An Uncommon Record

Typewriting recorders are quite common, but in Paris, France, two shorthand writers attained a speed of 25 words per minute during a stenography contest. The two were Mme. Germaine Gabriel, of Paris, and Mlle. Juliette Car, who works for the League of Nations in Geneva.

There are ten mountain ranges on the visible side of the moon.

There are 6,000 sizes and shapes of can in use in the world.

### No Eskimo Igloos

Hollywood Imports Only One In Alaska, Says Glacier Priest Exploding "misrepresentations of Eskimo life," Bernard Hubbard, the "Glacier Priest," said the only igloo in Alaska was a Hollywood importation, and quoted the Eskimo as saying "there is more wife-trading in Hollywood than there is among the Eskimos."

"I have travelled from the Canadian north to the Polynesian islands and the inland mission-known Jesuit explorer in an interview, "and the only igloo found was one erected by a movie for a movie."

"There are igloos in Labrador, but they are not Eskimos," he said.

Films and books depicting the Eskimo as a "wife-trader," he said, were "written by people who have never been to the Eskimo. This is the exception and not the rule."

The Jesuit, who described civilization as "civilization," said he would be glad to go back to the northland to find out what was wrong.

Kingston Indians on the Beaufort Sea "for weeks for years there never has been a murder, never a suicide, and where gossip is unknown, even among the women."

### Some Useful Hints

Housekeepers Will Find These Simple Hints Very Helpful

When taking down the window frames for annual spring cleaning, you will find that a long stick with a notch in it is a decided convenience in lifting cords from the frame.

A little perfume rubbed on window screens will discourage flies and mosquitoes.

To put a tear in an old broom, take a teamster's nail and drive it in.

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When taking down the window frames for annual spring cleaning, you will find that a long stick with a notch in it is a decided convenience in lifting cords from the frame.

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## The Flag Of France

### Why The French Tricolor Still Flies

In Quebec

Why does the French Tricolor fly over so many landmarks in the Province of Quebec? There is a question that is frequently put to guides and information bureau clerks by United States visitors to French-Canada.

One of the many answers seems to have many takers, and I believe that French-Canadians imagine they have some kind of political bond with France and occasionally toy with the idea of establishing a miniature French republic on the banks of the St. Lawrence.

Nothing is further from the truth, which is briefly as follows: In 1842, a Swiss protestant named Jean-Baptiste Longuet proposed to the General Assembly of the Saint Jean Baptiste Society of Quebec that the Tricolor should be recognized as the flag of French-Canada but the motion was rejected, French-Canadians wanted none of it.

Twelve years later, however, in 1854, the British Empire was reeling on from difficulties in the war with the vassals of Alava, Bakunina and Inkermann—episodes of the Crimean War—won by the allied armies of England and France. Throughout the English-speaking world, the Duke and the Tricolor were fused together, and the capital letters V and N—the initials of Queen Victoria and the French Emperor Napoleon III—were displayed along with the names of the two victorious generals, Simpson and Pelissier.

In July, 1855, the British Admiralty allowed a French warship, "La Comte de Paris," to enter the waters of the Saint Lawrence as far as the port of Quebec. To welcome the man-of-war the population English as well as French, brought out and hoisted the French flag in place of the previous year. This event, of course, profoundly touched the French-Canadian people; it was the first time in 95 years that a naval unit from France had appeared in Canada and a wave of sentiment was set up.

That is how it comes about that the Tricolor of the French Revolution now flies over so many landmarks. It is still flown in the Province of Quebec. It was originally a matter not of politics but purely of feeling. It is habit and still a matter, not of politics, but of habit and half-conscious sentiment—from the Seigneur.

### Boys Lose Interest

#### British Anatomist Deplores Lack Of Curiosity In Young Men

During the last British medical school entrance lists of boys who hunted bugs, hatched frog's eggs in their bedrooms and kept white mice is causing grey heads to be shaken by teaching circles.

Another British anatomist, writing in the London *Advertiser* complains "very little curiosity is left in the medical student as he enters on his second year." The question is put to him: "Is he not the faint necessity to ensure his passing his examinations but he has singularly little ambition to satisfy his own curiosity by finding out things for himself?"

The anatomist declared: "The man I know most of all is the old-fashioned 'bug-hunter'—the boy who collected beetles, reared caterpillars and watched all the wonderful transformations of insects and metamorphosis, knew birds and eggs and kept white mice."

"Just what has led to the partial disappearance of this type of boy I do not know, but the reason that the 'bug-hunter' often took up the study of medicine since it seemed that in that way he might pursue his quest and, at the same time, earn his living."

### May And December

#### Australasian vital statistics for 1937 show that a girl of 17 married a man of 67. In Canada in 1936, states the *Advertiser*, a girl of 17 married a man in the 75-79 age group, and a group of 26 married a bride in the 65-69 age group. Twenty-two groups were 80 or over, the youngest being 43. The oldest of these being 43. Thirty-four brides were 75 or more, and one of them married a man of 46.

### Callings Of A Rife

Did you happen to know that the callings of a rifle represents the distance between the raised parts of the rifle's bore? Thus, a .22 calibre rifle has 22-100th of an inch between the raised parts of its bore.

Artillery shells "go to sleep" during their long, swift flight, they have an unpleasant habit of waking up at the end of the flight.

The ancients wore earings bearing mysterious designs, in the belief that they would prevent evil sounds from entering the ear.

## Credit For China

Expended Britain Will Make Loan To Pay Off Creditors In China

It is expected that Britain will be granted a £500,000 (\$2,538,125) sterling credit to buy trucks and other equipment for use through the highway between仰光 (Yangon) and the Burma border.

The credit will be advanced as soon as a government bill creating a fund of £10,000,000 for credits of a special character has passed through both houses.

A larger sum may be advanced later, possibly for more military equipment.

The £10,000,000 fund will be available for credits extended by the government to commercial traders as distinct from the £75,000,000 for straight business purposes.

The general purpose of the China credits is to look after British financial interests in that country.

Great Britain has sent protest after protest to Tokyo but Japan has failed to put into practice her understanding of the need for jeopardizing British interests in China.

Having failed in protests to Japan, Great Britain now intends to give more assistance to China and attempt to destroy Japan's policy of attempting to dominate the Far East. One of the aims of the British credit is to develop the "back door" route into China. Gangs of peasants have been sent to the border to assist in the opening of roads which is imperative to China's continued resistance because the country now is largely landlocked through Japanese occupation of the sea coast.

### Canadian Art

#### Is Being Shown In London's Famed Tate Gallery

Canadian art, a slender history of Canadian art, in London's famed Tate gallery has been a pronounced success.

H. C. McCurry, Ottawa, assistant Canadian art curator, exhibition includes canvases painted in Canada in the last 100 years.

The average age of the men who gave birth to the art is 51 years. There were a dozen men in the forties.

The youngest of the "Fathers" was 38. All of them were young in spirit, in courage and in vision.

The average age of the present union cabinet at Ottawa is 57. Three are in their forties. Seven are in their fifties. In their sixties are the two men in their thirties.

Though the hourglass of the present administration will shortly run out, there is still time in which to demonstrate the art.

"Reformers" are as young in their spirit, their courage and enthusiasm as the "youngsters" who started this country on its way in 1867—Financial Post.

## BRITISH TROOPS STILL BUSY BOUNDING UP THE ARAB REBELS



Comparative calm exists throughout Palestine as the British troops make a thorough search for Arab rebels who have been terrorizing and plundering Jewish towns and villages. This picture shows police searching Arab passengers as they leave a bus on the outskirts of Jerusalem.

### Not Measured In Years

#### If People Are Young In Spirit Age Does Not Count

One essential quality of leadership is that it be youthful in its spirit and not something else. But youthfulness is not something to be measured in years.

Most of us think of the Fathers of Confederation as greybeards. But youthfulness is not something to be measured in years.

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### Music Of Exiled Composer

#### Allowed To Be Sold Because Money Stayed In Vienna

Kurt Weill, the Viennese composer who has been in political exile to his music publisher in Vienna and notified that—although the music has been banned in Germany—there was demand for it here, and a sale could be arranged.

The New York Post: "The publisher notified Goebel's, the Propaganda Minister, who became interested because the purchase-money would be used for the benefit of Goebel's cause, to the shipment of the music, under certain conditions—and so the music arrived here. It had been kept at the Hotel Metropole, where Schuchmann, the publisher, had been staying."

"It had been kept at the Hotel Metropole, where Schuchmann, the publisher, had been staying, pursuant to Goebel's orders—but didn't look at the notes, lest their Nazi souls be affected by the music on exile."

Great Britain imports more commodities from Russia than does any other country in the world.

Smokers of Portugal are changing from cigarettes to pipes.

### Journalistic Award

#### Winston Churchill Awarded Gold Medal For His Latest Book

Winston Churchill reputed to have earned a small fortune for his literary work and art, has just received a special award he has awarded a gold medal for his latest book, "Marlborough: His Life and Times."

Britain's noted statesman shared this honor with three other authors whose works were selected as the most outstanding during the past year by a jury of distinguished writers.

The medals, the £1,000 in value, were presented at the National Book Fair.

Mr. Churchill's study of the life of his grandfather, the seventh Duke of Marlborough, was placed first among the "abysmal depths of ignorance from which the author has emerged" in output of biographies.

Other awards in their respective categories were:

Belles-lettres—"Daylight and Champaign," by G. M. Young; Fiction—"Testament," by R. G. Hutchinson; Travel—"South Latitude," by F. D. O'Connor.

### Proper Ventilation

#### Some Hints About Circulation Of Air In Bedrooms

From the extreme point of having the bedroom windows wide open on a very cold night, hygienists have swung to the "common sense" advice that our bedrooms should be well-ventilated.

It is recommended to make a circulation of air in the room but not to let the room too cold. "Sleep comfortably" is their present advice.

That means that we will not crave a nose, mitten, cap or blanket from freezing or being bed-ridden in the morning.

A well-ventilated room results in better health but there is one point which a night's sleep interferes with the rest which a night of sleep will give.

Delicate people and elderly persons need the room warm enough that they will not have to struggle to get to sleep.

Young people who crave the winter blists it is all right for them to throw their windows wide open.

A Massachusetts judge, 85 years old, contends that a man ought to stop work when he gets to his age.

Either that or write a book called "Life Begins at Ninety-Five."

The bald head and neck of the vulnerable are natural provisions of nature, to prevent fouling of its plumage or unclean carrion, the bird's favorite food.

### Low Standards

#### Juvenile Offenders Causing British Prison Authorities Much Concern

Education of boys sent for conviction to the Feltham Borstal institution for juvenile offenders, is causing deep concern to British prison authorities.

In his report to the commissioners of prisons, the governor of the Borstal institution describes the depths of ignorance in boys sent to Feltham, while another believed that "Feltham" is the name of a prison.

He says: "The boys are sent to Feltham for the same reason that they are sent to borstals."

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## What's In A Name?

#### B.C. Apples Find Favor On Markets Of Eastern Canada

A reader has been telling us about his purchase of a basket basket of Ontario apples. The basket was, he says, stamped No. 1 Spy and with the name and address of the grower in Oxford county. The apples in the top rows lived up to the stamp. They were fine big Spy's of good color. But as this ultimate consumer worked his way downwards he found a great change.

The great majority of the apples in the basket he says were neither New York nor Ontario Spies. They were for a fact bad Spy quality. He showed them to the dealer from whom the apples had been bought—and who had sold them in complete good faith. The dealer agreed they were Spies, but never knew they were not. And that means that he called No. 1 by any stretch of the imagination.

It is the literal truth to say there are no finer apples in the world, but it is extremely difficult to buy good specimens carefully picked, well-packed, of uniform quality.

The purchaser of a box of B.C. apples can only experience that he can depend upon the grower's good faith. He says: "I have never known exactly what he is getting, because the bottom row is of the same size and quality as the top row. That ought to be the first rule of good packing, but it is not. The grower is the only one who can still learn—Ottawa Journal.

### Well Worth Attending

#### Pic Social Is One Entertainment That Always Draws A Crowd

Here and there in the farm communities you can see, almost of these, crisp evenings, the lighted windows of houses which tell of those of these typically American picnics—the country picnics. If you have never attended one it is an experience worth while.

The pic social, or pie social, is a money-raising enterprise where your contribution will be received with thanks.

Usually some communal interest is the objective, such as the new building of a school, or a new house for the church. Whatever the excuse, however, the pic social is sure of a big attendance, because the monetary receipts are scarcely as important as enjoyment of the gathering.

A pie social is full of merriment and excitement. There are always prizes which stimulate mirth and the money raised is given to the selected cause.

There are hilarious games like "spin the platter" and "going to Jerusalem," and the climax of the evening comes when the auctioneer offers a real prize, such as a new piano.

There are also games such as "piggyback," "piggyback to the hen-pecked husband," "ginger cookies to the snappiest husband," and so on.

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### UNITED STATES PLANES AND CRUISER PAY COURTESY CALL



The U.S. cruiser "Boise" recently paid a courtesy call to Capetown, South Africa, the first time in fifteen years that a United States warship had been to the Cape. This picture shows two seaplanes of the cruiser flying in formation over Cape Town.

The ancients wore earings bearing mysterious designs, in the belief that they would prevent evil sounds from entering the ear.

Estimated at the rate of one foot to 60 feet a day.

Glaciers are rivers of ice, moving rapidly at the rate of one foot to 60 feet a day.

Footnote: 2287

Laughing monkeys and some monkeys when they are pleased, according to naturalists.



